



The one and only year long weekend programme, specially designed to turn Essay Writing from a **struggle** into a **hobby and skill**.



Pillar No. 41, 2nd Floor (Beside Sudharshan 35mm Theatre),
RTC X Roads, Ashok Nagar, Hyderabad, Telangana – 500020



Ph : 90633 45568

WEEKEND ESSAY MASTERY 2027

365-DAY TRANSFORMATION PROGRAMME

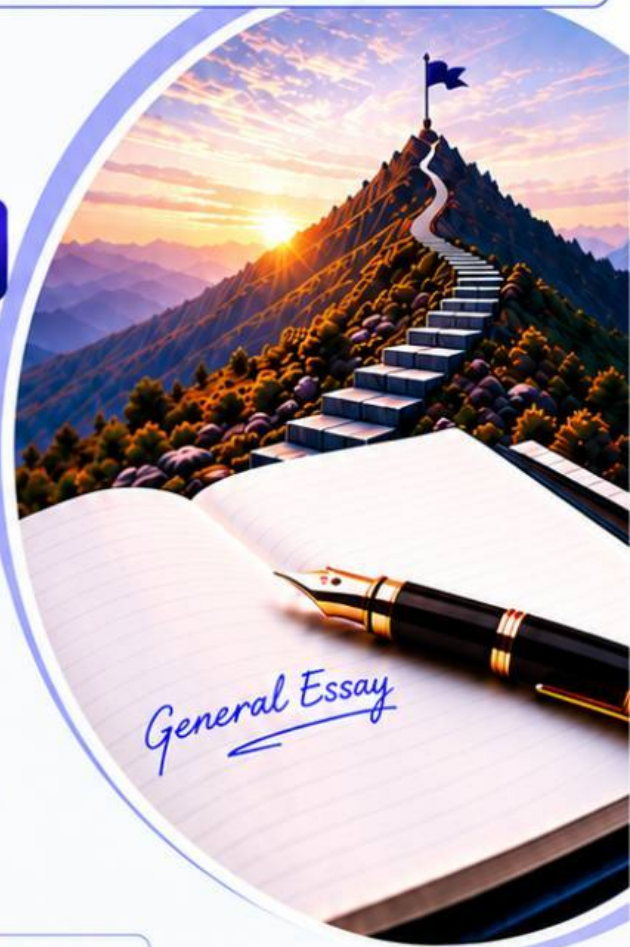
(60+ TESTS + 40+ ASSIGNMENTS)

**To Solve the Essay Problem
Before It Costs You Your Rank.**

For many UPSC aspirants, Essay is not a knowledge problem. It is a **thinking, structuring and writing** problem.

Despite having strong GS preparation, many aspirants lose valuable marks and sometimes their rank – because they are unable to understand **the topic**, **generate dimensions**, **build arguments** and **present their thoughts coherently** within the time limit.

WEEKEND ESSAY MASTERY 2027 is designed to solve this problem systematically.



Because Essay is not just
a knowledge test.



It is a skill that
must be trained.

PHASE 1



**FOUNDATION
BUILDING**

Months 1–3

- ✓ 15 Practise Assignments + 12 Tests
- ✓ Build clarity on Essay basics, structure and approach.

PHASE 2



**THINKING
DEVELOPMENT**

Months 4–6

- ✓ 15 Practise Assignments + 12 Tests
- ✓ Learn to think in dimensions and develop intellectual breadth.

PHASE 3



**WRITING
MASTERY**

Months 7–10

- ✓ 18 Practise Assignments + 16 Tests
- ✓ Turn thinking into writing. Write more. Write better. Write within time.

PHASE 4



**SIMULATORS &
RANKER MODE**

Months 11–12

- ✓ 30 Tests (Every Alternative Day) (No Assignments)
- ✓ Intensive simulations. Analyse. Improve. Score in Mains.



PROGRAMME STARTS ON
**27th SEPTEMBER,
2026**



TOTAL SLOTS
25



ENROLMENT FEE
₹12,500/-
(GST EXTRA)



DURATION
1 YEAR



CONTACT
9063345568

“Don't wait for the next Mains to discover that Essay is your **weak link**. Start writing before Essay starts **costing you your rank**.”



ONE YEAR.
ONE SYSTEM.
TRANSFORM YOUR ESSAY.
TRANSFORM YOUR RANK.



EXAM-ORIENTED
PRACTICE



MENTOR-GUIDED
LEARNING



PROGRESSIVE WRITING
IMPROVEMENT



FEEDBACK THAT
TRANSFORMS

PHASE

1

FOUNDATION

Months 1-3 | 15 Assignments + 12 Tests

Build the Foundation of a High-Scoring Essay

The first three months are designed to answer one fundamental question:

“What exactly does UPSC expect from an essay?”



THROUGH STRUCTURED ASSIGNMENTS AND TESTS, STUDENTS LEARN:



1 What exactly is a UPSC Essay?



2 How UPSC evaluates an essay



3 How to understand the demand of the topic



4 Introduction techniques



5 Thesis development



6 Generating dimensions



7 Argument building



8 Counterarguments



9 300+ Examples and Case studies



10 Conclusion techniques



11 Coherence & logical flow



12 Common mistakes that cost marks



PHASE 1 OUTCOME

“The student understands how a UPSC essay is constructed – from the first line to the final conclusion.”

PHASE

2

THINKING DEVELOPMENT

Months 4-6 | 15 Assignments + 12 Tests

From Knowing Things to Thinking in Dimensions

A good essay cannot be built by simply dumping knowledge.

The student must learn to **look at a single topic from multiple dimensions**.

This phase develops what we call:

SEGMENTED MULTIDIMENSIONAL THINKING

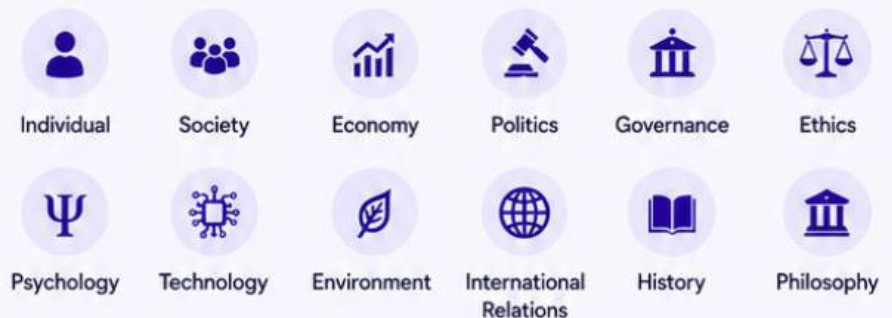
Students are trained to systematically generate dimensions from any essay topic.



FOR EXAMPLE

“*The simplest acts of kindness are by far more powerful than a thousand heads bowing in prayer.*”

The trained student should be able to move beyond a single interpretation and explore:



THIS BECOMES THE STUDENT'S ESSAY DIMENSION GENERATOR

STUDENTS LEARN TO:



Break abstract topics into manageable segments



Identify hidden dimensions



Connect seemingly unrelated ideas



Build arguments across dimensions



Maintain balance and depth



Avoid repetitive points



Develop intellectual breadth



PHASE 2 OUTCOME

“The student develops the ability to generate multiple, relevant and interconnected dimensions from almost any essay topic.”

UPSC ESSAY MASTERY 2027

365-DAY TRANSFORMATION PROGRAMME

GR

IAS ACADEMY

Excellence Through Perseverance

PHASE

3

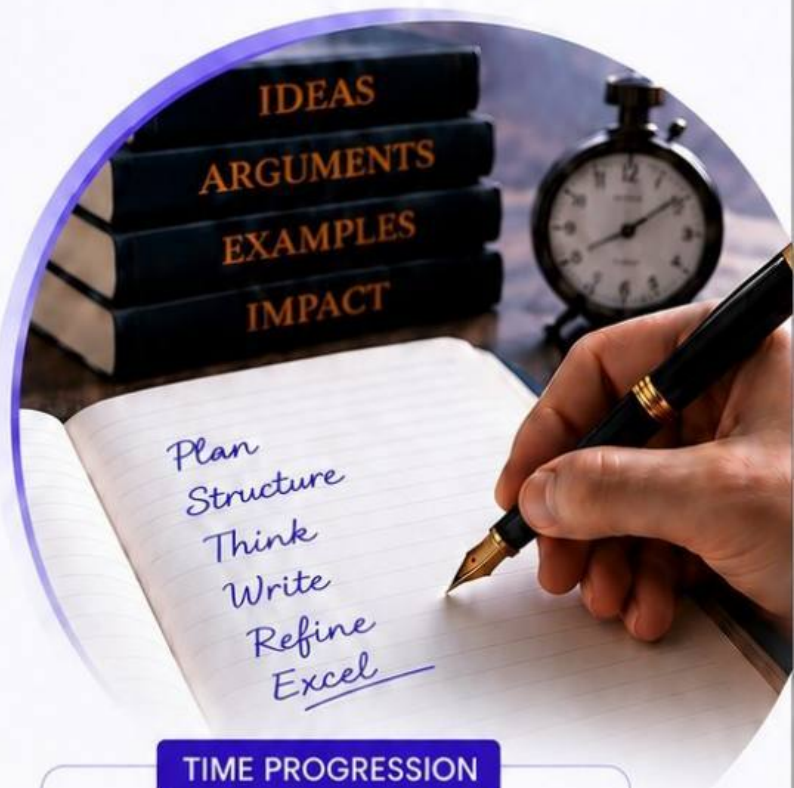
WRITING MASTERY

Months 7-10 | 18 Assignments + 16 Tests

Now We Turn Thinking Into Writing

Knowledge and ideas are useful only when they can be converted into a **coherent, well-structured essay** within a limited time.

The intensity of writing increases progressively.



YOUR WRITING PROGRESSION JOURNEY



1. In Phase 1: Foundation

You have secured a robust foundation of high-impact introduction, Conclusion templates and 300+ ready-to-use examples.



2. In Phase 2: Thinking Development

You have learned to architect multi-dimensional answers, seamlessly integrating your Phase 1 tools.



3. Now, in Phase 3: Writing Mastery

Now, you will train to deploy these frameworks flawlessly under strict time limits, with quick brainstorming & speed writing assignments and Tests.

TIME PROGRESSION



3 Hours



2.5 Hours



2 Hours



1.5 Hours / Essay

STUDENTS ARE TRAINED TO:



Think quickly



Plan efficiently



Structure arguments



Maintain coherence



Write within word and time limits



Convert knowledge into arguments



Complete essays without compromising quality



PHASE 3 OUTCOME

“ Writing stops being an intellectual struggle and starts becoming a trained skill. ”

”

ONE YEAR. ONE SYSTEM. TRANSFORM YOUR ESSAY. TRANSFORM YOUR RANK.

UPSC ESSAY MASTERY 2027

365-DAY TRANSFORMATION PROGRAMME



IAS ACADEMY

Excellence Through Perseverance

PHASE

4

SIMULATORS & RANKER MODE

Months 11–12 | 30 Tests | No Assignments

FROM WRITING PRACTICE TO EXAM PERFORMANCE

The first 10 months build the student's knowledge, thinking ability, structure and writing skill.

The final 2 months are different.

There are no new concepts to learn and no assignments to complete.

Now, the only objective is:

WRITE → ANALYSE → CORRECT →
REWRITE → REPEAT

THE INTENSITY GOES UP



ONE ESSAY – EVERY ALTERNATE DAY

Students repeatedly write, analyse and improve essays while working on their individual weaknesses.

FOCUS AREAS

- | | |
|------------------------------|-----------------------|
| UPSC Previous Year Questions | Previous Mistakes |
| Probable Essay Themes | Personal Weak Areas |
| Philosophical Essays | Time-Bound Writing |
| Contemporary Issues | Final Essay Portfolio |
| Full-Length Simulations | |

THE RANKER MODE CYCLE



WRITE

One Essay Every Alternate Day
Students write under progressively demanding, UPSC-oriented conditions.



SIMULATE

30 Tests | Exam-Oriented Topics
A combination of:

- UPSC Previous Year Questions
- Probable Essay Themes
- Philosophical Essays
- Contemporary Issues
- Full-Length Simulations



ANALYSE

Every test becomes an opportunity to identify:

- Repeated mistakes
- Problems in structure
- Weak dimensions
- Time-management issues
- Gaps in arguments
- Individual writing weaknesses



CORRECT

Students work specifically on their identified weaknesses rather than repeatedly making the same mistakes.



REPEAT

Write again.
Apply the corrections.
Improve the quality.
Reduce the time.



PERFORM

The student enters the UPSC Essay Paper with the ability to produce an essay that is:



THE FINAL TRANSFORMATION



10 MONTHS OF TRAINING
Foundation + Thinking + Writing



2 MONTHS OF
INTENSIVE SIMULATION
30 Tests + One Essay
Every Alternate Day



CONTINUOUS FEEDBACK
Identify → Correct → Improve



RANKER MODE
NOW WE CONVERT YOUR
WRITING ABILITY INTO MARKS.

“

The objective is no longer simply to write an essay.
It is to consistently reproduce your best essay
under UPSC examination conditions.

”

PHASE 4 OUTCOME

FROM
“I CAN WRITE AN ESSAY”

→
“I CAN WRITE A HIGH-SCORING
ESSAY UNDER PRESSURE.”

ONE YEAR. ONE SYSTEM. TRANSFORM YOUR ESSAY. TRANSFORM YOUR RANK.

GR IAS ACADEMY'S WEEKEND

ESSAY MASTERY 2027



IAS ACADEMY

Excellence Through Perseverance

Many aspirants make the same mistake
after scoring poorly in Essay:



They respond by
reading more.

Think.
Structure.
Write.
Express.
Score.



Because Essay is
not just a
knowledge test.



It is a skill that
must be **trained.**

That is why **GR IAS Academy's
Weekend Essay Mastery 2027**
is built differently.

But Essay doesn't work like most other UPSC subjects.



IN GS,
the more you **read**,
the more you know.

VS

IN ESSAY,
the more you **write**,
the better you **score.**



**365
DAYS**

of Dedicated
Essay Training



**60+
ESSAY TESTS**

Exam-Oriented
Practice



**40+
STRUCTURED
ASSIGNMENTS**

Mentor-Guided
Learning



**PROGRESSIVE
WRITING
PRACTICE**

From Foundation
to Perfection



**CONTINUOUS
EVALUATION &
IMPROVEMENT**

Feedback That
Transforms

India's First 1-Year Dedicated
UPSC ESSAY PREPARATION PROGRAMME



Don't wait for the
next Mains to
discover that **Essay**
is your **weak link.**

**START WRITING
BEFORE ESSAY STARTS
COSTING YOU YOUR RANK.**



WRITE TODAY

IMPROVE EVERY DAY

SCORE IN MAINS

SECURE YOUR RANK



GR IAS ACADEMY

Excellence Through Perseverance



The one and only year long weekend programme, specially designed to turn Essay Writing from a **struggle** into a **hobby and skill**.



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“

Essay paper carries the same marks as any GS paper, yet it does not get the equivalent attention that it deserves from aspirants— **first timers and experienced aspirants alike**. They believe that since they have already studied a ton for the GS papers, it would be sufficient to write a good essay. This is a miscalculation. **Knowledge from GS papers is necessary but not sufficient to score well in the essay paper.**

”

In my initial attempts, I did not allot much time for Essay preparation.

”

Therefore, it is not a coincidence that in all of those years, my essay scores hovered around just 100. Once I realised my failings, I started collecting useful quotes, preparing notes, and even making rough drafts for frequently asked topics in the essay paper. **All this effort helped me score 155, much higher than in any GS paper.**

- Anudeep Durshetty (AIR 1)

”



Essay is not just another paper.

IT IS YOUR OPPORTUNITY TO STAND OUT.



★ ★ ★



THINK DEEPLY.
STRUCTURE SMARTLY.



WRITE EFFECTIVELY.
SCORE EXCEPTIONALLY.



TRANSFORM YOUR
ESSAY SCORE.



TRANSFORM
YOUR RANK.

GR IAS ACADEMY'S ESSAY MASTERY 2027
is your first step towards that transformation.

ONE YEAR. ONE SYSTEM.
TRANSFORM YOUR ESSAY. TRANSFORM YOUR RANK.



GR IAS ACADEMY

Excellence Through Perseverance

Write & Practice Every Sunday



SUCCESS



ASPIRANTS

WEEKEND ESSAY MASTERY 2027

Don't Just Read Essay.
Practice every Sunday &
Master It.



60+ Weekly Tests



40+ Targeted Assignments



100+ Philosophical Essay Deconstructions



300+ Examples, Anecdotes & Case Studies



Starts: 27th September, 2026



Fee: ₹10,500/-

(For First 25 Students | Reg. ₹12,500/-)



Contact: 90633 45568



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Beside Sudarshan theatre,
RTC X Roads, Ashok Nagar, Hyderabad.

[QR Code:]

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